

# Vivian Grace



## Vivian Grace Creations *partnership contract*





*In this contract, the influencer is referred to as the "Partner".*

## SCOPE OF WORK

Upon Vivian Grace Creation's acceptance of the partnership, the Partner is to plan, create, and execute 2-4 different sets of deliverables to post across 1-2 platforms over the course of the agreed contract. Vivian Grace Creations and the Partner will work together via email to determine the best plan of action, dependent on **a)** the type of influencer and **b)** the date and nature of event at hand. In any circumstance, at the very minimum, the Partner will **1)** give an unbiased review of Vivian Grace Creations products **2)** talk about the benefits of renting faux flowers from Vivian Grace Creations and **3)** present a discount code and [Vivian Grace Creations URL](#) link to their followers (see "Content Requirements" for more info)

## CREATIVE FREEDOM

The Partner shall be granted creative freedom for the content being created and edited, with guidance from Vivian Grace Creations if needed or previously discussed. The Partner is responsible for selecting imagery, text, graphics, legal music, or other assets that they feel necessary and aligns with both parties' marketing message. In order to allow for optimal creative freedom, the Partner will not need Vivian Grace Creation's final approval on the content being posted. However, if Vivian Grace Creations feels that any piece of content is **a)** inappropriate **b)** misrepresenting the company or **c)** not following the previously approved plan, Vivian Grace Creations holds the right to decide whether or not the content should be deleted or reposted.

## COPYRIGHT

The Partner will be the owner of the post content, where Vivian Grace Creations has the right to share the Partner's content, but not repost/use it as their own during the term of the partnership. **Once the partnership is terminated, Vivian Grace Creations may repurpose any video content for their own advertising or testimonial collection.** In this case, Vivian Grace Creations will notify the Partner via email ahead of time and ask for any original files needed.

## CONTENT REQUIREMENTS

In order to follow the [Federal Trade Commission \(FTC\) rules for influencers](#), **the use of the hashtag #VGCpartner is required on all content posted by the Partner.** This step is important for both parties to maintain honest and credible statuses. Vivian Grace Creations will create a custom 10% off discount code for the Partner to present to their followers in their social media posts or blogs which will encourage viewers to visit the [Vivian Grace Creations website](#) and place a rental order. The discount code must be present in all content posted by the Partner. [www.viviangracecreations.com](http://www.viviangracecreations.com) must also be present or linked in all content posted.

## EXCLUSIVITY

For the best interest of Vivian Grace Creations and to prevent potential conflicts of interest, the Partner is restricted from being affiliated with or promoting products of other faux flower



companies or other direct competitors of Vivian Grace Creations during the duration of the partnership. If the Partner has a question on whether or not something violates our exclusivity policy, please reach out to us at [viviangracecreations@gmail.com](mailto:viviangracecreations@gmail.com) with your inquiry.

### **COMPENSATION**

By completing the "Scope of Work" above and obeying this contract, the Partner will be compensated by Vivian Grace Creations in the form of product and is entitled to an automatic 100% off discount applied to the Partner's final rental order with Vivian Grace Creations, EXCLUDING shipping costs. **The Partner is responsible for covering all shipping costs, payable through the final invoice sent via email.** The Partner is aware that their final rental order cannot be shipped until the invoice is paid. To ensure an accurate list of products needed, the Partner and Vivian Grace will determine a detailed list via email at least 3 months prior to the wedding or other event. The Partner's final rental order quantities may depend on product availability. Any changes that need to be made to the order after the invoice is paid must be expressed via email, and the Partner will be charged for any shipping cost changes.

### **CHANGES TO AGREEMENT**

In the event that the Partner is unable to complete the work previously agreed upon, the Partner is at risk of the final discount being revoked or a termination of the contract. Any amendment to this contract must be clearly written in email form, and both parties must be fully aware of the changes.

### **CONTRACT DURATION**

The partnership between the Partner and Vivian Grace Creations will be a fixed term that begins upon the Vivian Grace Creations acceptance email. The Vivian Grace Creations team will thoroughly review each application and collectively decide whether or not to begin a partnership. The Partner has the right to decline the partnership opportunity and to leave the contract at any time, with notice via email. All partnerships automatically end after the completion of the last agreed upon post by the Partner.

### **COMMUNICATION**

The Partner agrees to maintain open communication with Vivian Grace Creations, including responding to calls, messages, and emails. The Partner is allowed a total of 3 virtual meetings with Vivian Grace Creations, if needed, to help determine content or final rental order options.

### **FINAL CONTRACT AGREEMENT**

The Partner's content creation will be dependent on **a)** the type of influencer and **b)** the date and nature of event at hand/the use of the final rental order. Thus, the Partner and Vivian Grace Creations must determine together and agree upon a final list of deliverables and timelines via email ([viviangracecreations@gmail.com](mailto:viviangracecreations@gmail.com)) no later than 3 months before the wedding or other event, with 6-12 months before being the preferred time frame.